

alison christie

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freelance work



NOTEBOOK (SUNDAY MIRROR) ● PSYCHOLOGIES ● ASDA MAGAZINE ● SHOOTING TIMES ● ONE OFF SUPPLEMENTS FOR THE PEOPLE ● BBC CHILDREN IN NEED 2011 ● MIRROR'S CELEBS ON SUNDAY ● EXPRESS SATURDAY MAGAZINE ● SKY MOVIES ● CLASSIC ROCK ● GARDENING WHICH? ● WHATS ON TV ● ALL ABOUT SOAP ● THE TICKET ● WE LOVE TELLY ● WHAT SATELLITE ● 25 BEAUTIFUL KITCHENS ● SUGAR ● FABULOUS ● TESCO MAGAZINE ● WOMAN ● BEST ● SKY MAG ● OK! ● REVEAL ● CLOSER ● THE DAILY MAILS' WEEKEND MAGAZINE ● TV EASY ● GOLF MONTHLY ● TWO WHEELS ONLY ● RAMBLERS MAGAZINE ● TAKE 5

ART DIRECTOR FULL HOUSE AND THAT'S AMAZING

Overseeing the art department on all aspects of the main issue plus 6 specials a year including the Psychic Special. **ALSO TOTALLY RESPONSIBLE FOR THE DESIGN OF THE NEW MONTHLY REAL LIFE LAUNCH OF THAT'S AMAZING**

FULL HOUSE

I worked as the sole designer with the deputy editor on the redesign. The dummy we created brought in 100 per cent new advertising for the launch issue, and the first issue's sales increased by over 60 per cent. **AND THE LATEST ABC FIGURES CONFIRMED A 43% RISE YEAR ON YEAR, BY FAR THE STRONGEST PERFORMER IN THE REAL LIFE SECTOR AT THE TIME.**

ART EDITOR CHAT MAGAZINE

I RAN A DEPARTMENT OF UP TO 11. ● ART DIRECTED **FOOD, COVER AND FASHION SHOOTS** IN MIAMI, CAPE TOWN AND LONDON ● ART DIRECTED ALL THE **SPECIALS** (IE **BEST OF SUMMER SPECIAL** ETC) ● HEADED UP FREQUENT **REDESIGNS FOR THE 6 EDITORS** I WORKED WITH - THE LAST OF WHICH SOLD **625,000 COPIES**

DEAGOSTINI

3 month contract - **project development** - creating new ideas for the look of launches, designing packaging and backing boards for re-launches (ie Funny Bones, Combat Tanks and Fairy Tale Dolls)



urban FOX



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LOVE IT!

4 months **art directing** a **special project** (redesign)

6 weeks at IPC MEDIAS **CREATIVE SOLUTIONS**

(working across the whole of the womens' titles including **MARIE CLAIRE** and **LOOK** - developing ideas for advertorials on all subjects to be approved by clients)

PREGNANCY BABY AND YOU

Consultant on **redesign**, created new templates for regular pages on re-launch

FIRST

Hired by editor Jane Johnson to **redesign** the magazine

HOT TV

Special Projects at Northern and Shell - lads TV mag for the Daily star

TV EASY

Art Editor on first phase of the **launch**.

PICK ME UP

Art Director on initial stage of the **launch**.

CHAT IT'S FATE

Brought in to **redesign** the magazine to ensure its progress from a one-off issue to a successful monthly title, selling **90,000** issues.

AWARDS

IPC Designer Of The Year

FREELANCE DESIGNER

LOVING ● BEST ● BELLA ● RAW ● CHAT ● WOMAN'S WEEKLY ● BONSAI ● WOMAN'S REALM ● ARTHUR ANDERSON ● DANDELION EDITIONS BOOKS LTD

EAGLEMOSS PUBLICATIONS

Senior Designer - partworks

KNAVE AND FIESTA

Assistant art Editor

KNOWLEDGE OF:

CS5 indesign CS5, Phototshop CS5, Illustrator, QuarkXpress 7
Also thorough knowledge of **Future** publishing's **STUDIO**
the **Northern and Shell's CONTENTSTATION**
the **Mirror's CONTENTWATCH** and **IPCS EMAGINE**.



launches

